**Project Design Phase-I**

**Proposed Solution Template**

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| Date | 06 May 2023 |
| Team ID | naanmudhalvan-SI/PBL-NT-GP--5207-1680777257 |
| Project Name | Green thumbs:A comprehensive guide to carring for your houseplants |

**Proposed Solution Template:**

Project team shall fill the following information in proposed solution template.

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| **S.No.** | **Parameter** | **Description** |
|  | Problem Statement (Problem to be solved) | Lack of Awareness: |
|  | Idea / Solution description | Education and Awareness Campaigns: Conduct workshops, seminars, and online courses to educate individuals about the importance of sustainable gardening. |
|  | Novelty / Uniqueness | Practical Implementation: Green Thumbs goes beyond theoretical knowledge and focuses on practical implementation. |
|  | Social Impact / Customer Satisfaction | Measuring Success: Green Thumbs regularly measures its impact and success in promoting sustainable gardening practices. |
|  | Business Model (Revenue Model) | Education and Workshops: Green Thumbs offers educational resources, workshops, and training programs on sustainable gardening practices. |
|  | Scalability of the Solution | Green Thumbs generates revenue through grants and donations from individuals, foundations, and corporations that support its mission. |